



Marketing Internship - Marketing & Social Media Coordinator

About Us

BoxCrush is a leading web development and marketing agency committed to delivering exceptional digital solutions to businesses of all sizes. We specialize in crafting innovative websites, developing robust digital marketing strategies, and providing unparalleled client support. Our team is dedicated to driving success for our clients by leveraging cutting-edge technology and creative marketing approaches.

Job Description

We are seeking a dynamic and motivated Marketing Intern to join our team as a Marketing & Social Media Coordinator. In this role, you will play a crucial part in supporting our marketing initiatives and social media presence. This internship offers an excellent opportunity to gain hands-on experience in various aspects of marketing while working with a reputable agency.

Specific Duties:

- Assist in the publishing of content across multiple social media platforms.
- Aid in the analysis of content and channel performance, providing actionable recommendations to enhance engagement and reach.
- Create compelling calls to action to drive social engagement, including likes, shares, and comments.
- Promote content to increase website traffic and raise awareness of our brand and services.
- Monitor and respond to comments, questions, and messages on both paid and organic social media posts.
- Design and develop engaging infographics to complement social media content and marketing campaigns.
- Contribute to the development and maintenance of our social media editorial calendar.

Qualifications and Experience:

- Currently enrolled in a Bachelor's or Master's Degree program.
- Proficiency in Google/Microsoft platforms and social media management tools.
- Prior experience in social media management, including content creation and posting.
- Strong organizational skills with the ability to effectively multitask and prioritize responsibilities.
- Comprehensive understanding of various social media platforms and their respective best practices.
- Exceptional grammar and editing abilities with keen attention to detail.
- Creative mindset with a knack for producing engaging content and building audience engagement.

How to Apply:

To apply for this position, please submit a cover letter and resume to careers@boxcrush.com. We look forward to hearing from you and reviewing your application.

At BoxCrush, we are committed to fostering an inclusive and diverse workplace. We encourage individuals from all backgrounds to apply for this internship opportunity.